

2026 TOP GUN SALES EXCELLENCE TRAINING

**LIMITED TO 30 ATTENDEES -
SIGN UP TODAY!**

2-DAY SESSION

PRESENTED BY:



*Driving Profit
& Growth®*

This training gives retail sales professionals and owners a fresh look at a proven sales process based on educating the customer, without using high-pressure tactics.

Learn how to offer choices in equipment, accessories, and financing while positioning yourself as the right choice for the consumer. This interactive, energetic session is a detailed, step-by-step workshop explaining the entire BDR sales process, from the incoming call to the closing sale and, ultimately, referral generation.

DATE

April 21, 2026 & April 22, 2026
8:30am - 4:30pm 7:30am - 3:30pm

LOCATION

Hollywood Casino & Hotel
777 Casino Center Dr
Maryland Heights, MO 63043

By signing up, you acknowledge and agree that a commitment fee of GE Dealers \$500.00 per person | Non-GE Dealers \$750.00 per person will be charged to your Capitol Group account. Payment is due upon receipt. Fee includes: training, course material, food, and beverage.

GE Dealers: Elite/Premier/Partner, that have marketing funds, can submit for 75% reimbursement through Brandmuscle.

RSVP Before 04/15/26: Email: gemail@capitolgroupinc.com or Scan QR Code

Once registered the link to book your hotel room will be emailed. Cost is \$109.00++ per night based on single occupancy.



Please print clearly

Name _____	Name _____
Company Name _____	Phone _____
Address _____	Cell _____
City _____	Email _____